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Message Text

UNCLASSIFIED

PAGE 01 BUCHAR 02356 031138Z

43
ACTION EUR-06

INFO OCT-01 ISO-00 /007 W
---------- 126902
R 031108Z JUN 74
FM AMEMBASSY BUCHAREST
TO USIA WASHDC
INFO SECSTATE WASHDC 8904

UNCLAS BUCHAREST 2356

USIA FOR IEE; IMV

E.O. 11652: N/A
TAGS: SCUL RO
SUBJ: PETER FALK FILM CLIP

REF: STATE 098769

1. FALK FILM CLIP RAN AT END OF FINAL "COLUMBO" EPISODE SATURDAY, JUNE 1 AT 22:30 ON NATIONWIDE TV, AND WAS REPEATED SUNDAY, JUNE 2 ON BUCHAREST CHANNEL. TOTAL ESTIMATED AUDIENCE FOR THIS FINALE TO EXCEEDINGLY POPULAR U.S. SERIES WAS TEN MILLION, ACCORDING TO ROMANIAN TV SOURCES.

2. TUDOR VORNICU, DIRECTOR OF PROGRAMMING FOR RADIO AND TV, HIGHLY PLEASED BY FALK'S COOPERATION AND BY EXCELLENCE OF CLIP. AFTER INITIAL SCREENING HE TOLD EMBOFF "A WONDERFUL JOB; IT COULDN'T HAVE BEEN BETTER IF I HAD WRITTEN AND PRODUCED IT MYSELF". JUDGING FROM COMMENTS OF EMBASSY FSLS AND OTHER ROMANIANS, FALK'S GREETINGS AND HIS USE OF ROMANIAN LANGUAGE TAG LINE CREATED MINOR SENSATION HERE.

3. POST WISHES TO THANK IMV AND ALL THOSE WHO WERE INVOLVED FOR THEIR COLLABORATION IN PRODUCING WHAT WE FEEL WAS AN OUT-STANDING PUBLIC AFFAIRS GESTURE. POST WOULD APPRECIATE IT IF THESE SENTIMENTS COULD BE PASSED TO FALK WITH OUR COMPLIMENTS.
BARNES

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 03 JUN 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BUCHAR02356
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740140-0196
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740681/aaaacrze.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: STATE 098769
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 29 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <29 AUG 2002 by PhilliR0>; APPROVED <10 JAN 2003 by shawdg>
Review Markings:

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Review Media Identifier:
Review Referrals: n/a
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Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PETER FALK FILM CLIP
TAGS: SCUL, RO, (FALK, PETER)
To: USIA
Type: TE
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